

## STREAMING PUBLISHER

[convergeone.onstreammedia.com](http://convergeone.onstreammedia.com)



Onstream Media's Streaming Publisher is an advanced web publishing tool that enables organizations and content publishers to upload, manage, transcode, syndicate and receive reports on rich media assets. With a few simple clicks of the mouse, users can easily generate URLs and HTML code on uploaded assets, initiate RSS feeds and so much more.

Onstream's Streaming Publisher is the latest component of the Digital Media Services Platform, DMSP<sup>TM</sup>, and is designed with advanced automated features that make rich media management easy and affordable.

### MANAGE RICH MEDIA ASSETS

Streaming Publisher makes the process of publishing and managing rich media assets on the web easier and more efficient than ever before. Using a familiar Windows Outlook like environment, users can easily generate and retrieve URLs and HTML code on uploaded assets so they can be embedded into web pages. Assets can be uploaded quickly and the related meta data is automatically generated for each item.

### TRANSCODE MEDIA FROM ONE FORMAT TO ANOTHER

Until now it has been difficult and costly to create high quality videos in one format and convert them into another. Streaming Publisher solves this problem. In just minutes, users can pload a video and covert it easily to a number of other formats including Flash, M4V-iPhone, M4V-iPod, MPEG, Real Media, WAV, WMV and many others. Once transcoded into the new format, the video asset can be published to the web.

### CREATE RSS FEEDS

Streaming Publisher allows users to create RSS feeds in seconds and share them with subscribers or publish them online. The system also creates an all-encompassing RSS feed of every asset uploaded. Users can then access a video's URL link without having to log into Streaming Publisher.

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### GENERATE GRAPHICAL REPORTS

Using the built-in Report Wizard, reports can be quickly generated in table or graphical format to display asset usage and storage statistics. Available as pre-set templates or customizable on the fly, these reports can be down-loaded to Excel, printed out or saved and reused. Reports are stored in easy to manage folders and can be generated daily, weekly or monthly to provide you with the data you need, when you need it.

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### ADVANCED SEARCH

Streaming Publisher makes it easy to locate rich media assets with advanced searching features. Like Windows Explorer or Microsoft Outlook, users can search across a number of different variables to find the assets needed. A quick search function is also available for more routine searches

### STREAMING PUBLISHER IS POWERED BY THE AKAMAI CONTENT DELIVERY NETWORK

All media assets uploaded and managed by Streaming Publisher are streamed over the high-powered, state-of-the-art Akamai Content Delivery Network. This back-end publishing and delivery engine helps to ensure users experience the highest speed and richest web viewing experience possible.

### ROLE BASED PERMISSIONS

Ensuring the publishing systems dovetail with user's specific operational approaches and team roles has traditionally been difficult or non-existent when using service providers. Streaming Publisher allows for the creation of roles and assignment of permissions to view assets and restrict or allow individual operations. Carefully designed to be both expressive and easy to set up, Streaming Publisher will fit right in with how organizations work; not requiring organizations to change or conform to a third party service.

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### Contact Us

Please contact us to obtain additional information on our services and a free consultation regarding your webcasting needs.

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